



International Workshop  
**The Role of Visibility in Academic Evaluation.**  
**(E)Valuation Studies in Science and Higher Education**

November 15-16, 2018  
Humboldt-Universität zu Berlin  
Senatssaal, Unter den Linden 6, 10099 Berlin

Recent research on academic evaluation indicates that visibility plays an important role in how evaluation procedures take place and what kinds of effects they produce. Questions of blinding, transparency, confidentiality, and anonymity are predominant issues that are constantly discussed. As specific constellations of visibility between evaluation objects and subjects, they are central for configuring the evaluation process. Evaluation procedures furthermore produce visibility through directing attention to positively (or e.g. in cases of scientific misconduct to negatively) evaluated objects, ideas, persons, or practices. In particular, current debates about new ways of peer reviewing, performance measurement through altmetrics, or the rise of academic social media platforms demonstrate that evaluation procedures are configured through specific constellations of visibility that serve at the same time to legitimate evaluation results and to produce and navigate attention.

The workshop aims at bringing together current research on evaluation procedures with sociological perspectives on visibility in the context of science studies and higher education research. We will discuss, on the one hand, how specific constellations of visibility influence evaluation results and their acceptance as legitimate. On the other hand, we will discuss the role of visibility that results from evaluation procedures and currently becomes itself the object of measurement and evaluation.

*The Workshop is jointly organized by the Department of Sciences Studies and the Research Group "Reflexive Metrics – Retroaction and practices of quantified orders of worth in science" at Humboldt-Universität zu Berlin and by the Research Cluster "Evaluation Practices in Science and Higher Education" at the German Centre for Higher Education Research and Science Studies (DZHW).*

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## Workshop Program

### Thursday, November 15, 2018

9.30-10.00	<b>Anne K. Krüger, Stephan Gauch &amp; Martin Reinhart</b> (HU Berlin/DZHW)	Welcome and Introductory remarks
10.00-11.00	<b>David Pontille &amp; Didier Tornay</b> (CSI Paris)	The undeath of the author: The politics of (un) naming in contemporary scholarly communication
11.00-11.15	Coffee break	
11.15-12.15	<b>Andrea Brighenti</b> (Trento)	The element of measures. Theorising measures in the visible
12.15-14.00	Lunch	
14.00-15.00	<b>Stefanie Büchner</b> (Bielefeld)	Visibility as relevancy – Organizational logics of visibility
15.00-16.00	<b>Martin Reinhart &amp; Cornelia Schendzielorz</b> (HU Berlin/DZHW)	Legitimately in/visible. Dispositifs of transparency in scientific evaluation
16.00-16.30	Coffee break	
16.30-17.30	<b>Uwe Vormbusch</b> (Hagen)	Valuation, critique and the shifting margins of accounting
18.00	Dinner	

### Friday, November 16, 2018

9.00-10.00	<b>Johannes Angermüller</b> (Warwick, EHESS Paris)	(In-)visible subject positions. A comparative view on evaluation as a discursive practice in academia
10.00-11.00	<b>Tilman Reitz</b> (Jena)	The role of visibility in academic capitalism: signaling, allocation, justification, control?
11.00-11.15	Coffee break	
11.15-12.15	<b>Jörg Potthast</b> (Siegen)	The visible, the invisible, and the irreducible. Troubles in testing for scientific quality
12.15-13.45	Lunch	
13.45-14.45	<b>Sarah de Rijcke</b> (CWTS Leiden)	Gamifying academia: On altmetric vanity and visibility in research
14.45-15.45	<b>Stephan Gauch</b> (HU Berlin/DZHW)	The medium is the worth - Questions leading to reflexive bibliometrics
15.45-16.00	Coffee break	
16.00-17.00	<b>Final discussion</b>	

**If you would like to attend the Workshop, please register via email ([evaluationpractices@dzhw.eu](mailto:evaluationpractices@dzhw.eu)) until November 1, 2018.**